

Progress® OpenEdge® Analytics360™

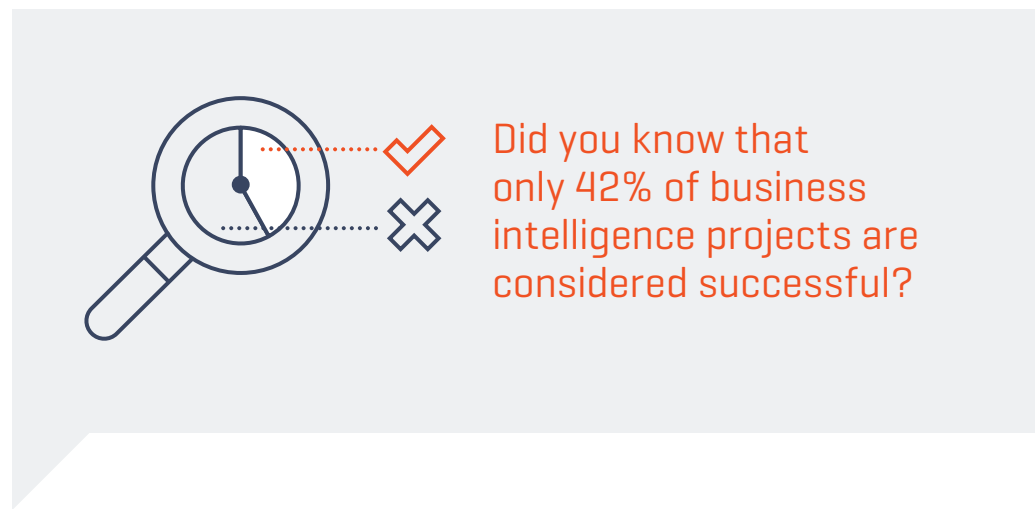
# COMPLETE BUSINESS INTELLIGENCE AND DATA ANALYTICS SOLUTION

## A BETTER OUT-OF-THE-BOX SOLUTION

Most out-of-the-box analytics software really isn't "out-of-the-box." Many of these solutions require weeks or even months of design and development and then most fall short of expectations. Progress®OpenEdge®Analytics360™ isn't your ordinary business intelligence tool. With OpenEdge Analytics360 you not only get one of the leading business intelligence tools on the market, you also get most of the design and development work done for you.

### With OpenEdge Analytics360 you get:

- ▶ Business Intelligence tools and server, powered by Logi Analytics
- ▶ ETL tool to extract, cleanse and consolidate your data
- ▶ Pre-designed data warehouse, including an OpenEdge Database License
- ▶ Our OpenEdge Analytics360 Framework
- ▶ Access to over 100 pre-built key performance indicators (KPI) from our ever expanding library
- ▶ Training and mentoring throughout the project
- ▶ Partner enablement for our ISVs to embed OpenEdge Analytics360 within their products



## REDUCE THE RISK

OpenEdge Analytics360, by providing content that's pre-designed and pre-developed by industry experts, dramatically reduces the risks associated with many business intelligence projects. With OpenEdge Analytics360, you simply implement our 360 Framework, snap in your selected KPI, and once your data is loaded into the pre-designed data warehouse, your solution comes to life.

The results: Faster time to market, lower costs, fast ROI.

# OPENEDGE ANALYTICS360 FRAMEWORK

With OpenEdge Analytics360 Framework, data can be extracted from any number of operational data sources, cleansed, transformed and then loaded into the data warehouse, providing your company with a cross-organizational view of consistent, consolidated data. The framework eliminates silent silos, spreadsheet pandemonium and the frustration that comes with incorrect calculation. In addition, other tools can be used to access data from the data warehouse or you can push it back into your operational systems.

# COMPLETELY EXTENSIBLE

As your business grows or your application changes OpenEdge Analytics360 evolves with you. It's easy to enhance or create new ETL processes, data warehouse tables and fields and KPIs.

# CUSTOM REPORTS

OpenEdge Analytics360 makes it easy for you to develop your own reports and dashboard pages then schedule them to run automatically and be emailed to any number of users.

The screenshot displays the OpenEdge Analytics360 interface with several components:

- Branch Sales Trending (Top):** A bar chart showing sales for branches B2 - Phoenix, B3 - Auburn, and B4 - Carritos from 12/01/2012 to 12/07/2012. A summary table on the right shows sales totals for each branch and a grand total of \$72,355.56.
- Branch Sales Trending (Middle):** A line chart showing margin percentages for branches B5 - Coronado, B6 - Elk Grove, and B7 - Gilroy from 12/31/2012. A summary table on the right shows margin percentages for each branch and a total of \$46.02.
- Sales Comparison (Bottom):** A table comparing sales for various customers from 2011 to 2014, with a total sales figure of \$26,057,758.
- Map (Bottom Left):** A map of the United States with location markers for various branches.

| Time Period | Branch              | Sales \$           |
|-------------|---------------------|--------------------|
| 12/01/2012  | B2 - Phoenix        | \$3,783.40         |
|             | B3 - Auburn         | \$1,885.97         |
|             | B4 - Carritos       | \$1,320.91         |
|             | <b>Total:</b>       | <b>\$6,990.28</b>  |
| 12/08/2012  | B2 - Phoenix        | \$3,559.81         |
|             | B3 - Auburn         | \$4,285.27         |
|             | <b>Grand Total:</b> | <b>\$72,355.56</b> |

| Time Period | Branch         | Margin %        |
|-------------|----------------|-----------------|
| 1/1/2012    | B5 - Coronado  | \$10.08         |
|             | B6 - Elk Grove | \$13.85         |
|             | B7 - Gilroy    | \$13.08         |
|             | <b>total:</b>  | <b>\$46.02</b>  |
| 2/1/2012    | B5 - Coronado  | \$25.21         |
|             | B6 - Elk Grove | \$18.79         |
|             | <b>total:</b>  | <b>\$652.89</b> |

| Customer      | 2011               | 2012               | 2013               | 2014             | Sales Total         |
|---------------|--------------------|--------------------|--------------------|------------------|---------------------|
| StoneCr       | \$105,132          | \$128,014          | \$122,647          | \$22,780         | \$469,685           |
| Schmack       | \$19,911           | \$161,669          | \$134,472          | \$9,456          | \$389,950           |
| BJ Appl       | \$74,609           | \$137,239          | \$124,347          | \$7,780          | \$403,504           |
| LMOA En       | \$128,939          | \$218,748          | \$174,285          | \$7,478          | \$562,590           |
| string        | \$595,555          | \$663,381          | \$503,426          | \$16,022         | \$1,778,389         |
| Pecks.c       | \$113,226          | \$124,325          | \$116,462          | \$3,373          | \$414,376           |
| Dyslexi       | \$106,229          | \$221,565          | \$170,615          | \$3,559          | \$567,319           |
| JZ54 Lo       | \$147,804          | \$759,910          | \$214,305          | \$10,889         | \$1,408,428         |
| <b>Total:</b> | <b>\$6,422,044</b> | <b>\$8,747,791</b> | <b>\$7,482,106</b> | <b>\$147,804</b> | <b>\$26,057,758</b> |

# MOBILE ACCESS

Solutions developed using OpenEdge Analytics360 can be accessed from any mobile device, from anywhere, at any time. Access to KPIs and other business-critical data is at your fingertips 24/7.

## KEY BENEFITS: RAPID TIME TO MARKET; FAST ROI

- ▶ OpenEdge Analytics360 requires a much shorter development time than a "from scratch" project
- ▶ Designed by industry professionals utilizing best practice design methodologies
- ▶ Complete solution incorporating tools that span the full project lifecycle from data gathering to end user presentation
- ▶ Ability for end users to create ad hoc reports and dashboard pages
- ▶ Works with the OpenEdge database and many other sources to create a centralized data warehouse that provides a comprehensive view across the organization
- ▶ Fully extensible by partners and direct customers



## PROGRESS EXPERIENCE

Progress has worked with more than 100 customers designing and developing comprehensive, world-class business intelligence solutions across many verticals, from small start up organizations to Fortune 100 companies.

## QUESTIONS? CONTACT US TODAY

888-874-1880

[360.progress.com](http://360.progress.com)

### PROGRESS

Progress (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership.

### WORLDWIDE HEADQUARTERS

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